



**Stop Solving Every Problem  
Yourself:**

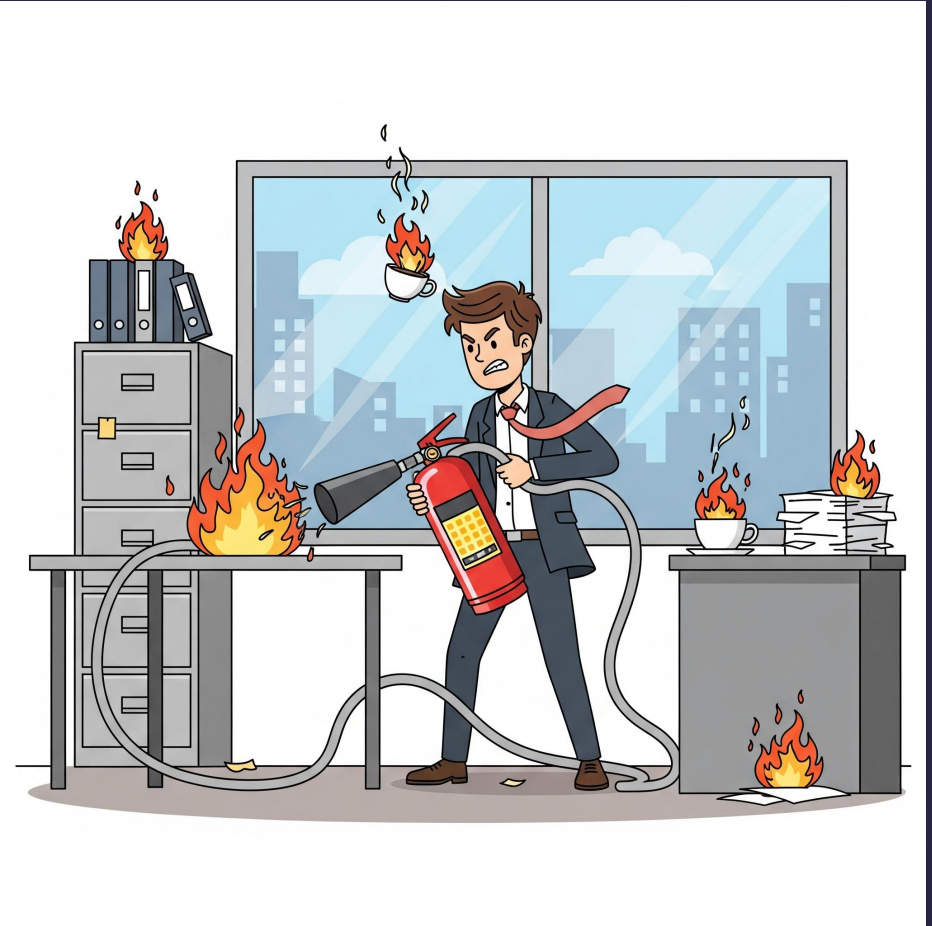
# **Build a Culture That Does It With You**

**Kayvan Moghaddassi // October 2025**



**Problems occur  
every single day**

# CONSTANT FIREFIGHTIN G



**EVERY  
PROBLEM  
LANDS ON  
YOUR DESK**



**PROBLEMS  
DON'T GET  
SURFACED  
UNTIL IT'S  
TOO LATE**



# **Underlying issues**

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- **Lack of clarity of ownership**
- **Culture issues**
  - **Escalation not resolution**
  - **Fear**
- **No problem solving framework**
- **Personnel**



A group of five people (three women and two men) are gathered around a table in a modern office setting, engaged in a collaborative activity. They are looking at a large sheet of paper on the table, which is covered with numerous colorful sticky notes. The man on the left is crouching and gesturing towards the paper. The woman in the center is also crouching and looking at the paper. The man on the right is crouching and looking at the paper. The woman on the far right is standing and leaning over the table. The background shows a modern office environment with brick walls, large windows, and various office furniture and plants. The text "There is a better way!" is overlaid in the center of the image.

**There is a better way!**

HOW MIGHT WE IMPROVE THE  
STORYTELLING AND  
COMMUNICATION OF THE  
BENEFITS OF OUR ORG?

5 MIN

WHY ME?









# Misconceptions

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- **Big ideas and solutions only come from leadership.**
- Some people are just naturally “good” at this kind of thing.
- **The first solution is the best solution.**
- Loudest voices = best solutions.
- **“Bring me solutions, not problems”**





**Spotting the problem is as  
valuable as solving it**



# Identifying issues

**DESCRIBE  
THE ISSUE**

**EXPLAIN  
THE IMPACT**

**IMAGINE THE  
DESIRED OUTCOME**

# Identifying issues

**DESCRIBE  
THE ISSUE**

**What have you  
experienced or observed  
that is either:**

- **Causing an issue now?**
- **Will cause a an issue in  
the future?**

# Identifying issues

**EXPLAIN  
THE IMPACT**

**Explain the real-world impact  
that this is having / will have on:**

- **Our team**
- **Our clients/customers**
- **Finances**
- **Timings**
- **Resources**

# Identifying issues

**IMAGINE THE  
DESIRED OUTCOME**

**Without describing the *solution*,  
help us understand the ideal  
outcome we're looking for.**



# Identifying issues

**DESCRIBE  
THE ISSUE**

**EXPLAIN  
THE IMPACT**

**IMAGINE THE  
DESIRED OUTCOME**

## ISSUE

Deliveries arriving  
out of hours

## IMPACT

Goods left outside  
overnight get damaged  
or stolen

## OUTCOME

All deliveries are  
left in a safe place  
regardless of time/day

ISSUE

IMPACT

OUTCOME

that is  
the issue

It's affecting  
the whole  
factor

Reduce this  
frequency by  
70%.

## Problem submission form

Please use this form to submit any problems or issues you've experienced or observed in the business.

### Problem name \*

Enter a short name for the issue, for quick reference.

Your name

Anonymous



### DESCRIBE THE ISSUE \*

What have you experienced or observed that is either causing an issue now, or will cause an issue in the future?

### EXPLAIN THE IMPACT \*

Explain the real-world impact that this is having / will have on: Our team, Our clients, Finances or Timings

### IMAGINE THE DESIRED OUTCOME \*

Without describing the solution, help us understand the ideal outcome we're looking for.

 Clear form

Submit



**Problem-solving works best  
when it's a process,  
not a panic.**



# Key components to problem solving as a team

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- **Regular cadence**
- Simple tools / framework
- Address dual-role dilemma

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# Issues >

## Challenges

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**"HOW"** suggests that we do not have the answer or the solution yet. Keeps us open minded.

**"MIGHT"** suggests that there is no single answer. We're here to generate lots of ideas, and don't need to settle on the first thing that comes to mind.

**"WE"** brings in the element of collaboration, reminding us that we intend to find a solution together.

*HMW...*



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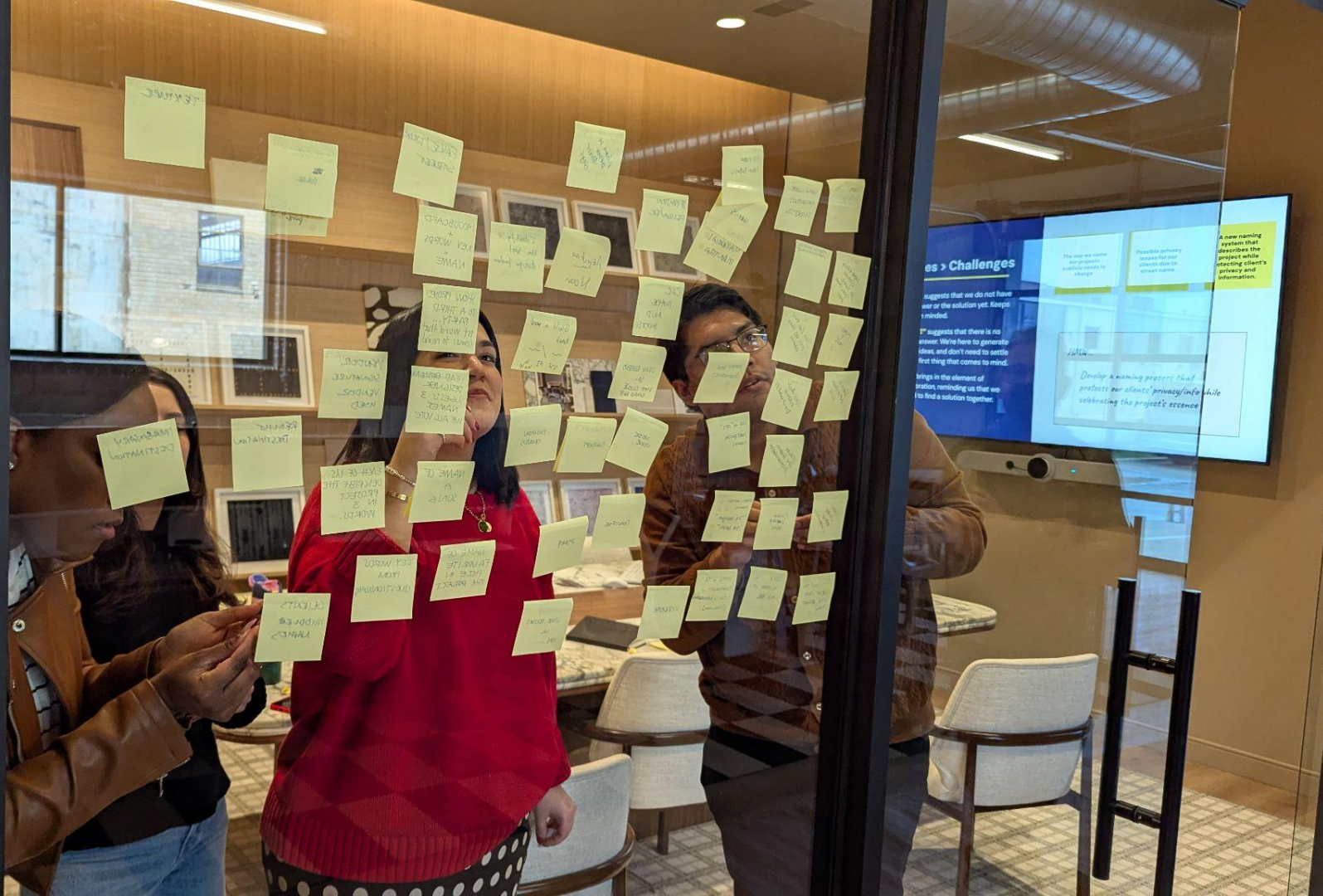
The way we name  
our projects  
publicly needs to  
change

Possible privacy  
issues for our  
clients due to  
street name

A new naming  
system that  
describes the  
project while  
protecting client's  
privacy and  
information.

*HMW...*

*Develop a naming process that  
protects our clients' privacy/info while  
celebrating the project's essence*



# Issues >

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# Key components to problem solving as a team

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- Regular cadence
- **Simple tools / framework**
- Address dual-role dilemma



**JOB INTERVIEW**  
please keep quiet

**Skills get the job done.  
Adaptability keeps the  
organization alive.**

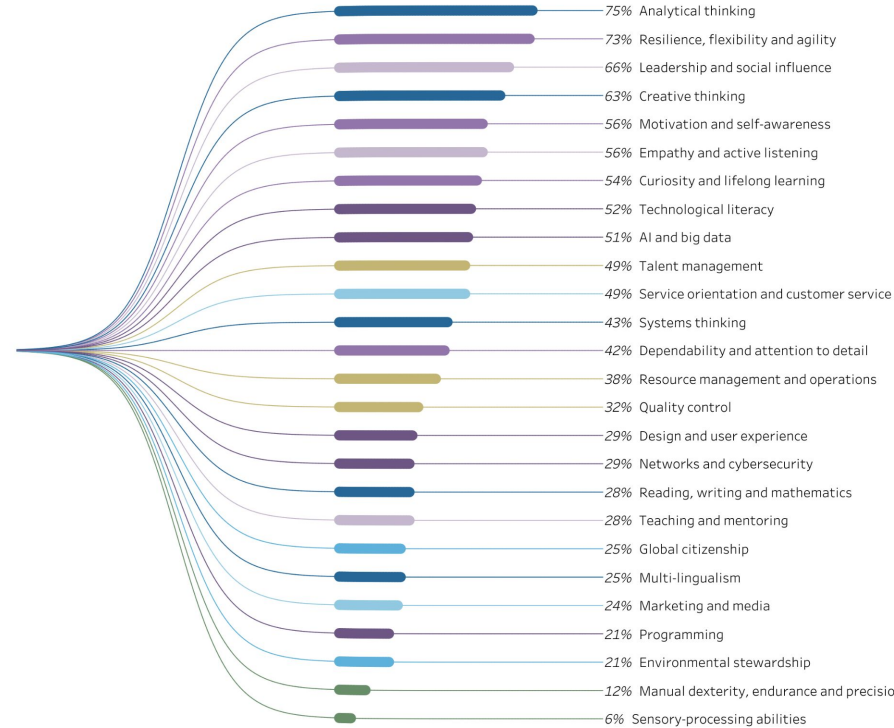
# Core Skills In 2025

Country - United States of America

Share of employers who consider skills to be core skills for their workforce.

Country - Uni...

Compare >>



Cognitive Skills Self-Efficacy Working With Others Physical Abilities

WORLD ECONOMIC FORUM

Management Skills Technology Skills Engagement Skills Ethics

Source: World Economic Forum, *Future of Jobs Report 2025*

Export View



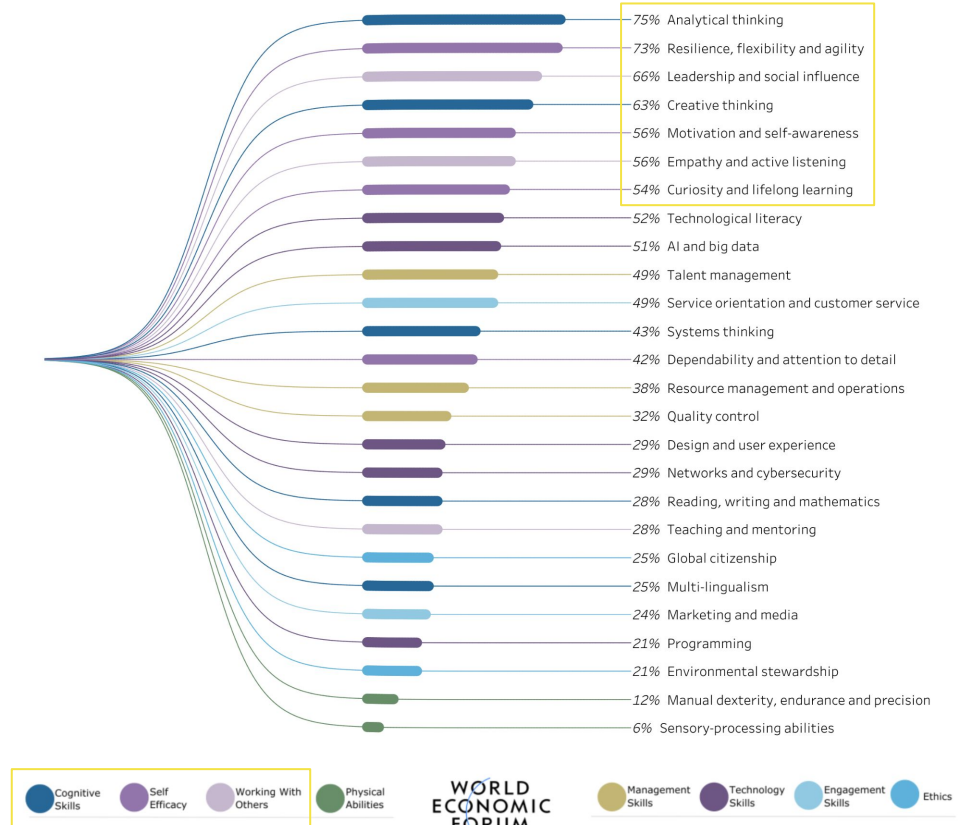
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Management Skills Technology Skills Engagement Skills Ethics

Export View

# Hiring for the future

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- Roles are changing rapidly, especially with AI adoption, automation, and shifting market needs.
- The skill set you hire for today may not be the one you need tomorrow.
- To build a problem-solving, adaptable culture, you must hire for human capabilities that enable continuous learning and flexibility.
- Skills like emotional intelligence, adaptability, curiosity, and self-awareness are what make people effective problem-solvers.
- People with high emotional intelligence adapt faster, take feedback better, and navigate change without losing focus.
- Hiring for these traits ensures your team can evolve with the business, not just fill a gap in the org chart.

A high-angle, close-up photograph of a diverse group of people's hands stacked in a circle, palms facing up. The hands are of various skin tones and are wearing different types of clothing, including a grey long-sleeved shirt, a blue and white striped shirt, and a green long-sleeved shirt. Some hands have jewelry like a gold ring and a black watch. The background is slightly blurred, showing more people and what appears to be a table with food. The overall tone is warm and collaborative.

**Create a culture that solves  
with you.**

# Thank you

